

Join Us for Our Next Seminar



Every entrepreneur has a dream, a vision of service, of filling a need, making your world-a better place. My husband and I had a vision to make a difference serving the best homemade, 'from scratch' chocolate chip cookies everyone could afford, a treat that offered comfort, warmth, childhood memories...a feel-good feeling. This was our dream, but learning how to run and manage a company that grew over 30 years into a multi-million dollar business felt more like a nightmare! 40% of new businesses fail in the first year, 80% fail in 5 years! This program will offer 3 Necessary Ingredients needing your attention sooner than later to be sure this doesn't happen to you:

- Know what you are really selling: what problem do you solve for your customer?
- Know your customer...Think Like Your Customer
- Know who YOU are (brand) and what makes you different in the marketplace

Presented by: Susan Brooks, award-winning entrepreneur, author and international speaker

About Our Speakers

Susan Brooks is a leading business coach in Arizona for women business owners and has helped deliver real results, quickly by increasing the capacity of her client's business and staff. Susan has helped clients navigate through rough spots or growth spurts in their business, showing them not only how to create a financially sustainable business but also how to remain competitive in a changing market.



Register Now



When?

Thursday, March 30

11-11:30 a.m. (networking and bring your lunch) snacks and refreshments will be provided

11:30 a.m. to 1 p.m.
(seminar presentation)

Where?

Better Business Bureau
1010 E. Missouri Ave.
Phoenix, 85014

*Park anywhere at our BBB campus. Please enter through the front entrance.

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