



## Career Jumpers: How Organizations Avoid a Talent Free-Fall

The low unemployment rate is giving talent more options and leverage. A vast majority are either career jumping or on the lookout for new opportunities.

**3.5 million**

people will quit their job this month, the highest rate since 2001!\*

**94%**

of employees say they would stay if a company would invest in helping them learn.\*

Failure to attract and retain top talent is the

**#1**

issue on the minds of CEOs.\*

### Career Jumpers have all the leverage to:

- Demand promotions.
- Choose an organization with the best advertised culture.
- Snare bigger salaries with potential signing bonuses and perks.

### Impact to Your Business:

- Employee disconnects from customers.
- Proprietary leaks to competitors.
- Replacing employees is more expensive and time consuming.

**It is time to Pack Your Organization's Parachute with a Retention Strategy that creates the ultimate climate for talent to experience extreme engagement!**

### This Presentation explores practical, doable methods and actions that address current trends:

1. **NEW HIRE ORIENTATION:** Improves new hire retention by 82% and productivity by over 70%. (Glassdoor)
2. **CREATE A PROFESSIONAL RELATIONSHIP:** #1 reason employees quit their boss not the job. (Harvard Business Review)
3. **ENGAGE EMPLOYEES:** 70% of the workforce is disengaged. (Gallup)
4. **OFFER UNIQUE BENEFITS & PERKS:** 79% of employees would prefer new or additional benefits that impact their lives vs a pay increase. (Glassdoor)

**Career Jumpers is your wake-up call to pull the ripcord before it's too late!**



### Susan is a 'cultural provocateur':

- She's been in the trenches, created (and sold!) a multi-million dollar iconic brand.
- She designed and implemented award-winning service-driven cultures for companies.
- She uses a no-nonsense, right-between-the-eyes strategy coupled with an empathetic approach.
- She is hired by organizations around the world to get their business cultures on the fast track to a profitable and sustainable future.

**SUSAN OFFERS:** 30-120 minute Keynotes, Half Day and Full Day Workshops, Customized Trainings, Organizational Consulting, 1:1 Coaching, and 6-month intensive programs.

**For more information and to book Susan,  
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